

Real Estate Business Scorecard

Criteria	Abbreviation
Liquidity	LQ
Scalability	SC
Potential Return On Investment	ROI
Passivity	PA
Simplicity	SP

Score	Grade
80 - 100%	A
70 - 79%	B
60 - 69%	C
50 - 59%	D
40 - 49%	E
30 - 39%	F

	LQ	SC	ROI	PA	SP	Average Score	Grade
Real Estate Business Model	%	%	%	%	%	%	A-E
Real Estate Investment Trust (REIT)	90	100	80	90	70	86	A
Real Estate Investment Groups (REIG)	20	20	50	50	50	38	F
Real Estate Limited Partnership (RELP)	30	30	80	90	80	62	C
Tax Lien Certificate	10	70	60	50	50	48	E
Land	30	20	70	60	40	44	E
Industrial Real Estate	40	40	90	70	60	60	C
Commercial Real Estate	50	40	90	80	50	62	C
Retail Real Estate	30	30	80	90	50	56	D
Mixed-Use Real Estate	30	20	90	90	60	58	D
Residential Real Estate	30	30	70	60	80	54	D

Other Book(s) By Michael Ezeanaka

[Affiliate Marketing: Learn How to Make \\$10,000+ Each Month On Autopilot](#)

Are you looking for an online business that you can start today? Do you feel like no matter how hard you try - you never seem to make money online? If so, this book has you covered. If you correctly implement the strategies in this book, you can make commissions of up to \$10,000 (or more) per month in extra income.

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- WITHOUT any business or management experience
- WITHOUT too much start up capital or investors
- WITHOUT dealing with customers, returns, or fulfillment
- WITHOUT building websites
- WITHOUT selling anything over the phone or in person
- WITHOUT any computer skills at all
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Facebook has 1.8 billion monthly users. You can all but guarantee that whatever business you run, a good percentage of your target audience will be on Facebook – If you want to learn how to monetize this incredible opportunity, this book can help you.

In this book, you'll discover:

- What the Facebook Advertising platform has to offer your business and why you need to get on board today (**Chapter 1**)
- A concise overview of more than 10 incredible Facebook features including one that allow you to interact with potential customers without sending them a private message or email alert! (**Chapter 2**)
- How to open a secure Business Page using two-layer permission model that allows you to securely maintain and manage your Pages, Ad Accounts and Catalogs. (**Chapter 3**)
- How to leverage the Facebook Ads Manager to create highly optimized and profitable Facebook Ads (**Chapter 4**)
- How to monitor specific actions potential customers take while on your website and, more importantly, how to use the Facebook Pixel to retarget those same people on Facebook (**Chapter 5**)
- How to create a highly effective customer avatar that will boost your conversion rates while keeping ad costs extremely low (**Chapter 6**)
- The A-to-Z of a Facebook Ad Campaign including how to choose the right objective for your ad, add payment methods, set suitable budgets etc. (**Chapter 7**)

- How to set up a highly converting sales funnel, incorporate the sales funnels with Facebook, create a lead magnet and build your email list
(Chapter 8)

And much, much more!

More importantly, a case study is presented at the very end of this book. This case study will bring together all the concepts discussed and show you exactly how you can leverage the skills and knowledge you'll gain from this book to **make \$10,000+ each month with Facebook Advertising.**

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Dropshipping: Discover How to Make Money Online, Build Sustainable
Streams of Passive Income and Gain Financial Freedom Using The
Dropshipping E-Commerce Business Model

How many times have you started a business only to later realize you had to spend a fortune to get the products manufactured, hold inventory and eventually ship the products to customers all over the globe?

Would you like to start your very own e-commerce business that gets right to making money without having to deal with all of these issues? If so, this book can help you

In this book, you'll discover:

- A simple, step-by-step explanation of what the dropshipping business is all about (**Chapter 1**)
- 8 reasons why you should build a dropshipping business (**Chapter 2**)
- Disadvantages of the dropshipping business model and what you need to look out for before making a decision (**Chapter 3**)
- How to start your own dropshipping business including the potential business structure to consider, how to set up a company if you're living outside the US, how much you'll need to start and sources of funding (**Chapter 4**)
- How the supply chain and fulfilment process works - illustrated with an example transaction (**Chapter 5**)
- Analysis of 3 potential sales channel for your dropshipping business - including their respective pros and cons (**Chapter 6**)

- How to do niche research and select winning products – including the tools you need and where to get them (**Chapter 7**)
- How to find reliable suppliers and manufacturers. As well as 6 things you need to look out for in fake suppliers (**Chapter 8**)
- How to manage multiple suppliers and the inventory they hold for you (**Chapter 9**)
- How to deal with security and fraud issues (**Chapter 10**)
- What you need to do to minimize chargebacks i.e. refund rates (**Chapter 11**)
- How to price accordingly especially when your supplier offers international shipment (**Chapter 12**)
- 10 beginner mistakes and how to avoid them (**Chapter 13**)
- 7 powerful strategies you can leverage to scale up your dropshipping business (**Chapter 14**)
- 15 practical tips and lessons from successful dropshippers (**Chapter 15**)

And much, much more!

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If you're ready to take charge of your financial future, grab your copy of this book today! Start taking control of your life by learning how to create a stream of passive income that'll take care of you and your loved ones.

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- Facebook Advertising - Learn How to Make \$10,000+ Each Month with Facebook Marketing (Part 2)

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