

Business Scorecard

Criteria	Abbreviation
Simplicity	SP
Passivity	PA
Scalability	SC
Competitiveness	CM

Score	Grade
80 - 100%	A
70 - 79%	B
60 - 69%	C
50 - 59%	D
40 - 49%	E

	SP	PA	SC	CM	Average Score	Grade
Business Model	%	%	%	%	%	A-E
Affiliate Marketing	60	80	90	20	62.5	C
Amazon FBA	60	60	90	40	62.5	C
Amazon Kindle Direct Publishing	90	80	80	20	67.5	C
Authority Sites	60	80	90	40	67.5	C
Become a Business Silent Partner	70	80	60	60	67.5	C
Blogging	90	70	70	20	62.5	C
Build an Application	50	80	70	10	52.5	D
Buy an Existing Online Business	80	60	60	40	60.0	C
Buy an Rent Out Expensive Equipment	60	70	60	50	60.0	C
Cash back Rewards Cards	80	80	50	10	55.0	D
Cash back sites	90	70	60	70	72.5	B
Commodities Trading	60	70	70	30	57.5	D
Create Online Courses	60	80	90	40	67.5	C
Create a Comparison Website	50	70	70	40	57.5	D
Create a Podcast	80	50	50	50	57.5	D
Create a Software Program	40	70	70	30	52.5	D
Cryptocurrency	40	70	60	30	50.0	D
Develop Wordpress Themes	70	90	90	30	70.0	B
Dividend Investing	60	80	70	60	67.5	C
Domain Flipping	80	60	90	40	67.5	C
Dropshipping	80	80	90	50	75.0	B
Franchise a Business	40	80	90	30	60.0	C
Freelance as a Virtual Assistant	60	50	50	20	45.0	E
Get Cashback Rewards on Credit Cards	80	80	50	90	75.0	B
Get Paid to Watch Videos and TV	90	80	60	50	70.0	B
Invent, Patent, Earn Royalties	80	100	60	50	72.5	B
Invest in a Lending Club	80	90	80	40	72.5	B
Licensing Music	70	80	90	40	70.0	B
License Your Ideas and Earn Royalties	80	100	60	50	72.5	B
Make YouTube Videos	60	90	90	40	70.0	B
Membership Sites	50	60	70	30	52.5	D
Network Marketing	70	70	70	20	57.5	D
Online Auctions	80	50	80	20	57.5	D
Online Consultancy	80	50	60	30	55.0	D

Online Surveys	80	20	50	10	40	E
Photography	90	100	90	30	77.5	B
Put Money Into High-Yield Savings Account	80	90	60	100	82.5	A
Real Estate Investment Trusts	50	90	70	30	60.0	C
Refinance Your Mortgage	60	80	10	100	62.5	C
Rent Out Unused Space with Airbnb	90	80	50	30	62.5	C
Rent Out Your Bike	80	80	60	40	65.0	C
Rent Out Your Car	90	80	50	50	67.5	C
Rent Out Your Clothes	90	90	80	50	77.5	B
Rent Out Your Garage or Parking Spot	80	90	50	50	67.5	C
Retail Arbitrage on Ebay	90	50	80	40	65.0	C
Shopify	90	80	90	40	75.0	B
Social Media Influencer	80	70	60	30	60.0	C
Start a Deals Newsletter	60	70	60	30	55.0	C
Storage Rentals	60	60	80	40	60.0	C
Vending Machines	60	60	80	40	60.0	C

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